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FOR IMMEDIATE RELEASE

THE PULASKI PARADE COMMITTEE INVITES BUSINESS TO BECOME SPONSORS OF THE 72ND ANNUAL PULASKI DAY PARADE

It is not too early to start thinking about Polish Heritage month in October and the greatest manifestation of Polish Pride in America, the annual Pulaski Day Parade. The 72nd annual Pulaski Parade, the oldest parade in New York City, second only to the St. Patrick's Day Parade, will be held on Sunday, October 4th. The General Casimir Pulaski Memorial Parade Committee, Inc. is asking all of Polonia, throughout the tri-state metropolitan area, to begin preparing to present our noble culture, traditions and history to the largest audience possible on Fifth Avenue in New York City. Whether we are new arrivals in America or second, third or even fourth generation descendants of immigrants, it is time to show the world our unity as a people and our pride in our shared Polish heritage.

The Parade Committee is asking all contingents to make a special effort to represent this year's parade theme, "For Freedom, Yours and Ours", in a special way by celebrating all the anniversaries that are occurring this year. They are:

- 90th anniversary of the Second Republic of Poland
- 70th anniversary of the Nazi invasion of Poland
- 65th anniversary of the Battle of Monte Casino
- 65th anniversary of the Warsaw Uprising
- 30th anniversary of the first visit of Pope John Paul II to Poland
- 25th anniversary of the murder of Father Popieluszko
- 20th anniversary of free elections and the end of Communism in Poland.

The Parade Committee has always reached out for major corporate sponsors to help defray the costs of running the Parade. This year, as always, our major and most loyal sponsor, the Polish & Slavic Federal Credit Union, is standing in solidarity with the Parade Committee to present Polonia in the way it should be presented, as a community with pride in its heritage, pride in its defense of freedom and pride in its contributions to American life.

This year, the Parade Committee is reaching out to smaller sponsors, those local businesses that work earnestly and diligently providing needed services to both the Polish and American communities. As such, the Parade Committee is inviting these small businesses to contact the Committee to arrange for their participation in the

Parade so that they can be proud to demonstrate their support of Polonia and at the same time advertise their business.

The Committee looks forward to seeing everyone at the Parade on October 4th and at the annual Parade Banquet on September 26th at the Marriott Marquis.

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Those local companies wishing to participate in this greatest manifestation of Polonian Pride should do so by contacting Mr. Frederick Czulada, Corporate Sponsor Chairman at 718-833-4119 or cell# 917-863-2513 or Mr. Richard Zawisny, President at 718-499-0026 or by email at eaglerichard@verizon.net. They will be happy to arrange an accommodation that is mutually beneficial to the sponsor and the parade, but most importantly to Polonia! For further information about the upcoming Great Parade, visit their website at www.pulaskiparade.org.