



The General Pulaski Memorial Parade Committee, Inc.

ESTABLISHED 1936

THE LARGEST GATHERING OF POLISH AMERICANS IN USA

628 5TH AVENUE, BROOKLYN, NEW YORK 11215-5438 ♦ 1 (718) 499-0026

July, 2014

Dear Friends,

This year's 77th Pulaski Day Parade will be held on Sunday, October 5, 2014. Tens of thousands of Polish-Americans will display their heritage with pride on 5th Avenue in New York City, honoring the memory of Gen. Pulaski who died for our freedom in the War of Independence.

This year's theme is "The Canonization of John Paul II". We are also commemorating the 70th Anniversary of the Battle of Monte Cassino, the 70th Anniversary of the Warsaw Uprising and the 25th Anniversary of Poland's return to democracy and free market capitalism.

Prior to the Annual Parade, on Saturday, September 27, 2014, the Committee will hold a Gala Banquet in the New York Marriott Marquis Hotel and in conjunction with it a Souvenir Journal will be printed to enhance this event.

We sincerely hope that you will contribute to our celebration by sending your congratulations to this year's Grand Marshal Sheriff Richard H. Berdnik of Passaic County, NJ as well as the Contingent Marshals and the local Miss Polonias and Junior Miss Polonias.

Please find the enclosed contract with detailed information. The Committee is counting on your continued generosity and support. Therefore we ask you to submit your Journal Ad and check payable to the General Pulaski Memorial Parade Committee, Inc. and mail them to:

Thanking you in advance for your Journal Ad, I remain, respectfully,

Pulaski Journal Committee

Attn.: Artur Adamski
133 Greenpoint Ave
Brooklyn, NY 11222

With best wishes
Artur Adamski
Vice President

President
Richard D. Zawisny

Executive Vice President
Peter C. Eagler

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2014 Grand Marshal
Honorable Sheriff
Richard H. Berdnik

Tel: 1 (917) 688 - 2424 ex: 95
Fax: 1 (917) 688 - 2423
PulaskiParadeNY@gmail.com



PulaskiParade.org



FB.com/PulaskiDayParade



@PulaskiParadeNY



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JOURNAL ADVERTISING CONTRACT

You are hereby authorized to insert a _____ Page advertisement in the Souvenir Journal in our *77th Annual Parade Banquet* which will be held at the **Marriott Marquis Hotel on Saturday, September 27th 2014**, for which the undersigned agrees to pay the sum of \$ _____.

This Year's Grand Marshal is the **Honorable Richard H. Berdnik, Sheriff of Passaic County NJ**

**FULL PAYMENT MUST ACCOMPANY CONTRACT
NO ADS will be accepted without payment**

- OUTSIDE BACK COVER \$ 5000
- INSIDE FRONT COVER \$ 3500
- INSIDE BACK COVER \$ 2500
- PLATINUM / ANNIVERSARY PAGE \$ 1500
- GOLD PAGE \$ 750
- SILVER PAGE \$ 500
- FULL COLOR PAGE \$ 250
- FULL B/W PAGE \$ 175
- HALF B/W PAGE \$ 125
- QUARTER B/W PAGE \$ 100
- LISTING B/W/ Name Only \$ 50

NAME.....

ADDRESS.....

Solicited by

Address

WWW.PULASKIPARADE.ORG

ENTRY JOURNAL - PLEASE TYPE OR PRINT

If submitting Logo or Business Card, DO NOT Staple or Type on Printed Area

Whenever possible please EMAIL ARTWORK TO: **PulaskiParadeNY@gmail.com**

CLOSING DATE FOR ALL ADS - SEPTEMBER 1, 2014

Please make checks payable to:

General Pulaski Memorial Parade Committee, Inc.

Tel: 1 (917) 688 - 2424 ex: 95

Fax: 1 (917) 688 - 2423

Mail Contract and Payments to:

Artur Adamski

133 Greenpoint Ave. Brooklyn, NY 11222



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