



The General Pulaski Memorial Parade Committee, Inc.

ESTABLISHED 1936

628 FIFTH AVENUE, BROOKLYN, NEW YORK 11215-5438 ❖ (718) 499-0026

FROM THE DESK OF...

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Richard D. Zawisny

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Corresponding Secretary

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Sargent-at-Arms

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Leokadia Juszczyk

David M. Kopala

Peter J. Walentowicz

2014 Grand Marshal

Honorable Sheriff

Richard H. Berdnik

On behalf of the General Pulaski Memorial Parade Committee, Inc. (GPMPC) Executive Board, we want to thank you for your interest in being a Corporate Sponsor.

Most people are unaware that the second oldest and longest parade in New York City is the Pulaski Day Parade. In fact it is the largest manifestation of Polish-American Pride in the United States. More than 200,000 Americans of Polish descent from the Tri-State area and beyond show their loyalty and patriotism for the United States while exhibiting pride in their Polish Heritage.

Since being established in 1936, the GPMPC mission through the Annual Parade and all events are to bring local as well as national attention to the heroic life of General Kazimierz Pulaski. He was known as "the father of American cavalry" after his untimely death at the age 32.

To give you a little background, the GPMPC is the main Committee that organizes everything for the parade to go on in NYC. We organize 35 local contingents from the tri-state area (NY, NJ, CT & PA) to come together to celebrate their Polish-American heritage. We also select the overall Grand Marshal to be honored.

It is once again the time of year to prepare for the 77th Annual Pulaski Day Parade - the greatest manifestation of Polish Pride in America. This year's parade will be held on Sunday, October 5th and our Annual Banquet will be held on Saturday, September 27th. The theme of this year's parade is "*Canonization of Pope John Paul II*".

We ask that you consider contributing to the largest manifestation of Polish-American Pride in the United States. As a 501c(3), not-for-profit organization, the GPMPC sponsor donations are tax deductible/sponsorship to the extent permitted by law (please consult your tax advisor). All funds raised are used to offset the costs associated with the parade and also educate the public about General Pulaski, the history and culture of Poland, and the accomplishments of Poles and Polonia.

We would love to have you contribute to the main GPMPC in Manhattan. We appreciate and thank you for your time and consideration.

Our 2014 Grand Marshal, Honorable Sheriff Richard H. Berdnik of Passaic County New Jersey, prominent and staunch supporter of Polonia, and the Executive Board of the Pulaski Parade Committee would be honored to have you join us in this very special event as a Corporate Sponsor. Enclosed you will find the materials necessary for Sponsorship.

Should you have any questions, please feel free to contact us.

David M. Kopala – (908) 265-8165 – davidkopala@gmail.com

Christina M. Topolosky – (908) 397-4394 – ctpulaskinyc@gmail.com

We would like to thank you in advance for your anticipated contribution to the 2014 Pulaski Day Parade. We look forward to being your partner as we once again celebrate our noble Polish culture, history and heritage affecting all aspects of American life.

Sincerely,

Richard D. Zawisny

President

Enc.



77th Annual Pulaski Day Parade – 2014 Corporate Sponsorships

Thank you for your interest in the General Pulaski Memorial Parade Committee, Inc. Below is the outline of corporate sponsorships that are available for 2014:

- A. **Diamond Sponsor**.....**\$30,000** Includes:
1. 1 fully decorated/insured float in the parade including towing vehicle, driver - all supplied and arranged by our committee
 2. 10 complimentary tickets to the 2014 Pulaski Day Parade Banquet at the New York Marriott Marquis, the 2014 Pulaski Day Parade Breakfast and reserved seating at the reviewing stand (10 tickets to each of the 3 events)
 3. Sponsor listing in Newsprint Ads, all Parade Materials (poster, program, etc.) and on our website
 4. Special recognition at the Parade Banquet, Breakfast and Parade during the President's remarks
 5. Journal Inside Front or Back Cover Ad in the Banquet Journal
 6. Distribution of Sponsor Materials at the reviewing stands during the Parade
- B. **Premier Platinum Sponsor**.....**\$20,000** Includes:
1. 1 fully decorated/insured float in the parade including towing vehicle, driver - all supplied and arranged by our committee
 2. 8 complimentary tickets to the 2014 Pulaski Day Parade Banquet at the New York Marriott Marquis, the 2014 Pulaski Day Parade Breakfast and reserved seating at the reviewing stand (8 tickets to each of the 3 events)
 3. Sponsor listing in Newsprint Ads, all Parade Materials (poster, program, etc.) and on our website
 4. Anniversary Page Ad in the Banquet Journal
- C. **Platinum Sponsor**.....**\$15,000** Includes:
1. 1 fully decorated/insured float in the parade including towing vehicle, driver - all supplied and arranged by our committee
 2. 6 complimentary tickets to the 2014 Pulaski Day Parade Banquet at the New York Marriott Marquis, the 2014 Pulaski Day Parade Breakfast and reserved seating at the reviewing stand (6 tickets to each of the 3 events)
 3. Sponsor listing in Newsprint Ads, all Parade Materials (poster, program, etc.) and on our website
 4. Anniversary Page Ad in the Banquet Journal
- D. **Gold Sponsor**.....**\$10,000** Includes:
1. 1 fully decorated/insured float in the parade including towing vehicle, driver - all supplied and arranged by our committee
 2. 4 complimentary tickets to the 2014 Pulaski Day Parade Banquet at the New York Marriott Marquis, the Parade Breakfast and reserved seating at the reviewing stand (4 tickets to each of the 3 events)
 3. Sponsor listing in Newsprint Ads, all Parade Materials (poster, program, etc.) and on our website
 4. Gold Page Ad in the Banquet Journal
- E. **Silver Sponsor**.....**\$5,000** Includes:
1. 1 fully decorated/insured float in the parade including towing vehicle, driver - all supplied and arranged by our committee.
 2. 2 complimentary tickets to the following events: 2014 Pulaski Day Parade Banquet at the New York Marriott Marquis, the 2014 Pulaski Day Parade Breakfast and reserved seating at the reviewing stand
 3. Sponsor listing in Newsprint Ads, all Parade Materials (poster, program, etc.) and on our website
 4. Full Silver page Ad in the Banquet Journal
- F. **Banquet Floral Sponsor**.....**\$3,000** Includes:
1. 2 complimentary tickets to the 2014 Pulaski Day Parade Banquet at the New York Marriott Marquis
 2. Your name or company name appearing at each table and on our website as a donor
- G. **Bronze Sponsor**.....**\$2,000** Includes:
1. 2 complimentary tickets to the following events: 2014 Pulaski Day Parade Banquet at the New York Marriott Marquis and reserved seating at the reviewing stand the day of the Parade
 2. Half page Ad in the Banquet Journal
- H. **Amber Sponsor**.....**\$1,000** Includes:
1. Your name or company name appearing as a donor on our website
 2. Half page Ad in the Banquet Journal

Any upgrade to the items listed above will incur an additional upgrade fee.

77th Annual Pulaski Day Parade
2014 Sponsorship Agreement

Please complete this Sponsorship Agreement form to be an official Corporate Sponsor of the 2014 Pulaski Day Parade. Kindly return this form and your tax deductible donation/sponsorship to:

General Pulaski Memorial Parade Committee, Inc.
Attn: 2014 Corporate Sponsorship
684 Union Avenue
Kenilworth, NJ 07033

* * * * *

Company/Business Name: _____

Contact Person: _____

Mailing Address: _____

Contact Phone: _____

Contact E-Mail: _____

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The above listed Company/Business/Individual consents to provide the General Pulaski Memorial Parade Committee, Inc. a tax deductible donation/sponsorship* to the extent permitted by law (please consult your tax advisor) in the amount of:

"x" appropriate donation amount

- Diamond Sponsor - \$30,000
- Premier Platinum Sponsor - \$20,000
- Platinum Sponsor - \$15,000
- Gold Sponsor - \$10,000
- Silver Sponsor - \$5,000
- Banquet Floral Sponsor - \$3,000
- Bronze Sponsor - \$2,000
- Amber Sponsor -\$1,000

Signature: _____ Date: _____

*Any upgrade to the items listed will incur an additional upgrade fee.

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Regrettably, I/We are unable to sponsor this year however, will be able to make a donation of \$ _____ (please indicate dollar amount) toward the 77th Annual Pulaski Day Parade.

Signature: _____ Date: _____

Thank you for helping us celebrate our Polish Heritage!