

GENERAL CASIMIR PULASKI MEMORIAL PARADE COMMITTEE, INC.

Mr. Frederick Czulada, Corporate Sponsor Chairman  
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FOR IMMEDIATE RELEASE

THE PULASKI PARADE COMMITTEE INVITES BUSINESS TO BECOME SPONSORS OF THE ANNUAL PULASKI DAY PARADE

It is not too early to start thinking about Polish Heritage month in October and the greatest manifestation of Polish Pride in America, the annual Pulaski Day Parade. The annual Pulaski Parade, the oldest parade in New York City, second only to the St. Patrick's Day Parade, is held on the first Sunday in October. The General Casimir Pulaski Memorial Parade Committee, Inc. is asking all of Polonia, throughout the tri-state metropolitan area, to begin preparing to present our noble culture, traditions and history to the largest audience possible on Fifth Avenue in New York City. Whether we are new arrivals in America or second, third or even fourth generation descendants of immigrants, it is time to show the world our unity as a people and our pride in our shared Polish heritage.

The Parade Committee has always reached out for major corporate sponsors to help defray the costs of running the Parade. Our major and most loyal sponsor, the Polish & Slavic Federal Credit Union, is standing in solidarity with the Parade Committee to present Polonia in the way it should be presented, as a community with pride in its heritage, pride in its defense of freedom and pride in its contributions to American life.

The Parade Committee is also reaching out to smaller sponsors, those local businesses that work earnestly and diligently providing needed services to both the Polish and American communities. As such, the Parade Committee is inviting these small businesses to contact the Committee to arrange for their participation in the Parade so that they can be proud to demonstrate their support of Polonia and at the same time advertise their business.

We look forward to seeing everyone at the Parade and at the annual Parade Banquet at the Marriott Marquis.

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Those local companies wishing to participate in this greatest manifestation of Polonian Pride should do so by contacting Mr. Frederick Czulada, Corporate Sponsor Chairman at 718-833-4119 or cell# 917-863-2513 or Mr. Richard Zawisny, President at 718-499-0026 or by email at eaglerichard@verizon.net. They will be happy to arrange an accommodation that is mutually beneficial to the sponsor and the parade, but most importantly to Polonia! For further information about the upcoming Great Parade, visit the parade website at [www.pulaskiparade.org](http://www.pulaskiparade.org).